



Imperial Material

Joint Newsletter

of *The Imperial Owners Association of Sacramento Valley*
and *The Northern California Imperial Owners Club*

November – December, 2002

Vol. 14, No. 6

IOASV President's Column

At press time Dr. Dave is on vacation in England and not available. But he provided information to your editor about IOASV's plans for the **20th Annual 2003 Statewide Imperial Meet, in Monterey, May 2-3-4, 2003.**

The IOASV Executive Board met on October 12th to discuss plans for the 2003 Meet, with Dave Jolliff, Arlene Hackney, Charlene Quinn, John & Joy Martinelli and Tom & Sherrie Egger present. The theme for the 20th Meet will be: "Reflecting Our Past, Anticipating Our Future."

The Eggers have done a lot of footwork to locate a suitable site. Other options, Morro Bay, San Luis Obispo and Nevada City did not pan out. So the Board unanimously accepted the Eggers' proposal to hold the Meet at the Monterey Travelodge near junction of Hiway 1 and Fremont Street. Room rates for 2 nights will be \$89.00 a night plus tax, a bargain in Monterey that had to be negotiated several times before we could get an acceptable rate. The rooms facing a central pool area are reserved for us. The morning car show will be held at the motel's parking lot. The Saturday banquet will also be held at a restaurant adjacent to the motel, approximately \$ 25.00 per person and will be dress and tie in honor of our 20th show year. It will be a three day event starting Thursday night for 'early birds' with touring on Friday and the car show and banquet on Saturday.

We hope to have a historical photo display, so those members with pictures or memorabilia from past Imperial Meets and events should contact Charlene Quinn. Application forms and details will be forthcoming in the January – February newsletter or a separate mailing in early 2003.

NorCal President's Message

We have had a splendid tour and show season – with the Fall Tour of the Sierras and Minden-Reno, the Ohlone College Show and the recent Napa Tour. John Tennyson, Charlene Quinn and Richard Main and the whole CPCC gang are to be congratulated for a season well done.

At the Ohlone Show, in early October, we held our NorCal Club meeting concerning the proposed merger and decided that a ballot mailing should go out to all NorCal members to vote on the proposal. You should be receiving your ballot soon. Please vote and send back your ballot as soon as possible.

As the season winds down, some of us are preparing to put our Imperials and Chryslers in mothballs for the winter. Personally, I am looking forward to the down time to make some minor improvements on my cars for next season. Don't forget to disconnect that battery and run the car at least every two weeks, preferably back and forth in the driveway to keep the brakes pumped up.

Some of us are planning on attending the IOASV tour of the Golden State Museum and business meeting in Sacramento on November 9th. Discussions will continue about the proposed merger and both business and touring plans for 2003. We are also looking forward to Monterey as the site of our next Statewide Meet.

Again, if you have any questions about the club activities, the proposed merger or upcoming ballot mailing, please feel free to call me evenings (phone number on backside of this page). Carol and I want to wish you the best for the upcoming holidays and the New Year.

Roger Selby

**Northern California Imperial Owners Club
(NorCal or NCIOC)**

**Imperial Owners Association of
Sacramento Valley (IOASV)**

2002 Board of Directors:

President: Roger Selby
(650) 347-1157

Vice President: John Kerr

Sec'y-Treasurer: Pauline Yetter

Historian: Troy Olson

Newsletter Editor Vacant

For more information contact NorCal
Imperial, % Pauline Yetter, 630 Hillcrest
Blvd, Millbrae, CA 94030-2350.

2002 Officers:

President: Dr. David Jolliff
(209) 578-1991

Vice President
Membership: Arlene Hackney

Vice President
Newsletter: Jimmy White

Treasurer: John Martinelli

Secretary Sherrie Egger

For more information contact IOASV,
% John Martinelli, 6611 Graham
Circle, Citrus Heights, CA 95610.

IMPERIAL ON-LINE

For computer-literate members, Imperial owners have three websites to choose from:

- IML – www.imperialclub.com This is the original Imperial website started by Tony Lindsay, and it has lot's of information, including links to other car websites.
- Imperial by Chrysler – <http://teamchicago.com/imperial/imperial.htm>
This is SoCal Imperial Club member Bob Schmitt's website with lots of good technical information and links to other Imperial and car websites.
- IOASV – www.hemmings.com This site was started by Robin Stevens before the Stevens moved to Oregon and has a nice pictorial of the 2000 Modesto State Meet. Go to the Hemmings site, then click on car clubs, then click on make (Chrysler or Imperial) and you will get a screen with about 12 clubs, including IOASV and CPCC. Click on IOASV and you will get a black screen with a picture of the '57 Imperial used at the Modesto meet. We are looking for a member to take over as webmaster to up-date this site. Please contact Dave Jolliff at (209) 578-1991 if you are willing to help with this project.

**IOASV Business Meeting & Lunch
&**

Golden State Museum Visit

Downtown Sacramento

****Special Tourist Frontier Exhibit****

AAA display of California Auto touring before 1920

Saturday, November 9th

Tentative Schedule

- 9:45 a.m. Meet Golden State (California) Museum, Sacramento
corner of 10th & O Streets – downtown
- 10 – 11:50 a.m. Tour State Museum - \$5 per person, \$4 seniors (55 & older)
- 12:15 noon Lunch at Carrow's Restaurant – 10th & T, downtown
private room – order from menu and pay individually
- 1:15 p.m. Business Meeting – discuss and vote on proposed merger with
Nor Cal Club – and other business. See attached proposal
- 2:30 p.m. Adjournment

**IOASV Business Meeting - Lunch
& Golden State Museum Visit**
Downtown Sacramento

Saturday, November 9th

TOUR RESERVATION FORM

Name _____ # in party _____

ADDRESS _____ PH #: _____
Street City Zip

MUSEUM TOUR - \$5 per person _____ x # _____
\$4 per senior _____ x # _____ Total \$ _____ payable & mail to:
(55 & older)

IOASV, PO Box 254973
Sacramento, CA 95864-4973

DEADLINE for receipt of TOUR RESERVATION: November 6, 2002

IMPORTANT IOASV MEMBER NOTICE

To be voted on at November 9, 2002 IOASV Business Meeting

PROPOSAL re: Deactivation of the Imperial Owners Association of Sacramento Valley (IOASV)

Yes No

The Imperial Owners Association of Sacramento Valley (IOASV) shall be de-activated as of March 1, 2003, and the Association shall merge with the Northern California Imperial Owners Club if the following conditions occur on or before March 1, 2003:

- 1) The Northern California Imperial Owners Club holds a meeting before March 1, 2003 to de-activate that organization, and the membership expresses an affirmative vote in support of merger with the Imperial Owners Association of Sacramento Valley, forming a new association combining the membership, organization and resources of both organizations covering the Northern part of the state from San Luis Obispo, Kern and Inyo Counties north to the Oregon border;
- 2) The newly merged organization shall be known as the Imperial Owners Association of Northern California;
- 3) The newly merged organization shall be incorporated as a non-profit mutual benefit association under the laws of the state of California;
- 4) The members of the Northern California Imperial Owners Club and the Imperial Owners Association of Sacramento Valley shall meet at a location jointly agreed to by the officers of both organizations before March 1, 2003 to vote by at least a majority vote of those present on creating a new association known as the Imperial Owners Association of Northern California, approve by-laws for the new association, and elect new officers for an interim period until regular elections can be held in accordance with the new by-laws, after they are filed with the Secretary of State.

If the above conditions are met, the Imperial Owners Association of Sacramento Valley (IOASV) shall transfer all funds, except funds necessary to pay outstanding expenses, debts, regulatory fees or banking charges, from its treasury, to the new organization by no later than March 15, 2003. Thereafter, officers of IOASV shall serve in name only until all outstanding debts are paid.

(This deactivation proposal is noticed in accordance with the IOASV by-laws and requires a motion and a second, as well as a majority affirmative vote, at a business meeting as provided in the by-laws – no mailed ballots - members must be present to vote)

FEATURE IMPERIAL

Feature Member – John Tennyson



John Tennyson was one of the original founders of the Imperial Owners Association of Sacramento Valley (IOASV). His longtime love of automobiles began when he was about 5 years old – pointing out different makes of cars to his parents as they drove along the highways – which at first amazed them but later became wearisome. Parents, uncles and aunts all drove Chrysler products, although John's dad strayed off the path a few times with Chevrolets, a Buick, and an Oldsmobile.

John bought his first Imperial in 1977, but later traded up to others, including a '68 convertible (owned for 22 years), a '62 convertible (under restoration), a '65 Crown Coupe, and a '56 2dr Hardtop (in need of restoration), similar to one his aunt once drove. John also owns two Chrysler 300's. The pictured '65 is all original with 78,000 miles, runs perfectly but needs some cosmetics. "It's a real driver," says John, and adds that the two best attributes of Imperials are "... handling and rarity." "Fewer convertibles were made in all of postwar Imperial production than in Cadillac convertibles produced in any one year, and an Imperial will out maneuver a Cadillac or Lincoln of its vintage any day."

John has served as past newsletter chair, tour coordinator, and for three different terms was president of IOASV. He is currently tour coordinator of joint tours for both the NorCal Imperial Club and IOASV but is not interested in any other office. John's other hobbies include photography, reading and hiking. Originally from Southern California, John is now a legislative consultant to the Senate Committee on Housing and Community Development and the Select Committee on Mobile and Manufactured Homes at the State Capitol, where he has worked for 20 plus years in various capacities. Nancy, his wife, is Director of Family Ministries for Trinity Episcopal Cathedral in Sacramento, where John also teaches Sunday School. Their son, Wes, is in television news for an ABC affiliate in Santa Barbara and from time to time helps put together videos of Imperial events. *Editor*



John Weaver recently displayed his 1956 Imperial in front of the *Golden Bear* training ship at a CPCC tour of the California Maritime Academy in Vallejo. Imperial owners will have the ship on their for a tour in 2003 or 2004.

On September 21st, Bob and Ruth Benson entered their 1959 Crown Imperial in the Murphy's California Ironstone Concours D' Elegance. There were 15 cars in class I - contemporary American (1958 through 1978). Their Imperial took Best of Class. There were approximately 300 cars in the Classic event. It was a great show.

Auto Trivia Quiz

(If you attended the tour of the National Auto Museum in Reno on the recent Fall Tour you can probably answer most of these questions :

1. What was the name of the first American production car?
2. What were the four years the Chrysler Airflow was produced?
3. What American car and models were the first to offer power steering on a regular production car? What year?
4. What car company won the contract from the U.S. government to build the jeep in WW II?
5. What was the name of the first transcontinental highway across the U.S.? When was it completed?
6. What Division of an American Car Company produced the Fargo Truck?
7. Who was the President of the Buick Division of General Motors before 1920?
8. What was the name of the air-cooled, rear engine American car introduced in 1948?
9. The Lockheed P-38 fighter plane was the inspiration for what automobile styling feature? What year and make was the first to introduce this feature?
10. What were Buick's portholes officially called?

Answers at the next meeting or in the next newsletter

Napa Tour - October 19, 2002



Imperial members arrive at COPIA in Napa for the October Tour



Rich & Jan Hardy ponder "giant apples" at COPIA's gardens

included a look at the Julia Childs Café and Kitchen, displays of typical foods and dinner meals from 8 different countries, art works including the "Bottle Man", as well as a walk through the natural gardens, featuring tips on how to grow herbs, vegetables and fruits.

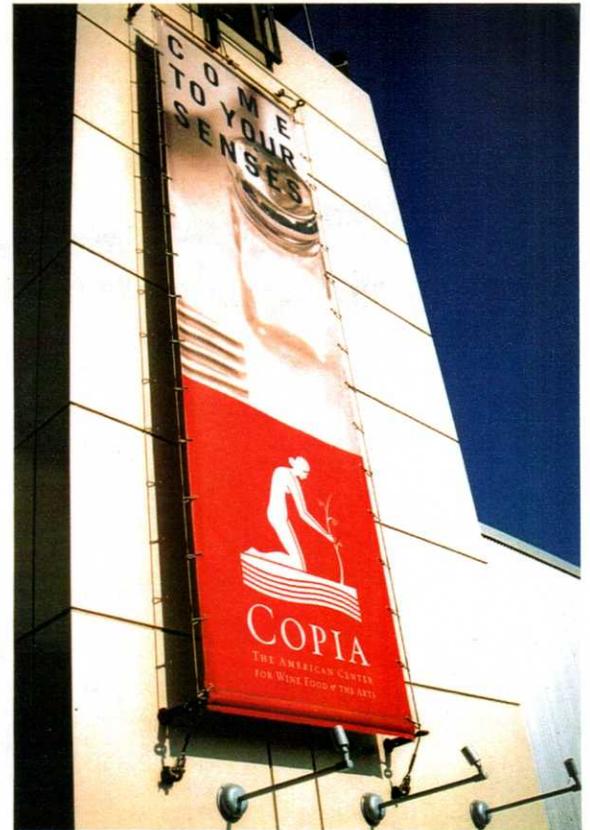
35 Imperial members and their friends met on a perfect day at Cordelia Junction (I-80 & I-680) for the caravan over the hill to Napa's COPIA food, wine and arts center on 1st. Street – right on the Napa River. The tour



Charlene Quinn examines artwork of soda cans



COPIA, on a bend in the Napa River, cost Mondavi \$65 million to build



Robert Mondavi's Center for Wine, Food & Arts



The wine "Bottle Man" is another unusual work of art at COPIA

From COPIA members caravanned to Napa Joe's for lunch, where reserved Imperial parking on the street created quite a local sensation. After lunch, the group caravanned north of Napa of Napa to the Mario Andretti Winery near the Silverado Trail for wine tasting and some tire kicking.

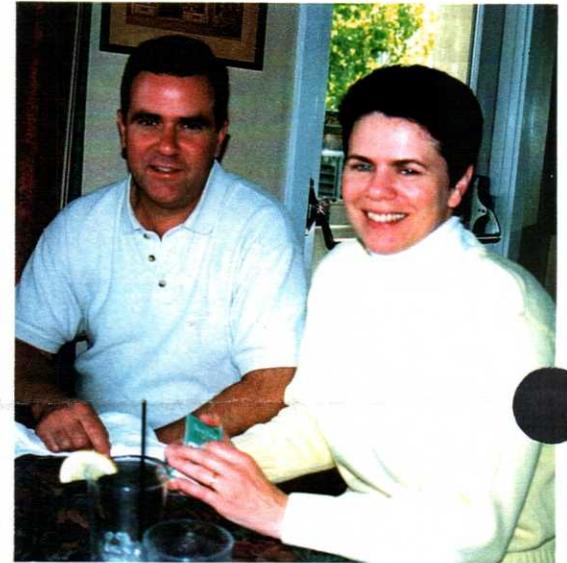
All in all it was a great tour thanks to tour leader, Charlene Quinn (1965 Imperial) and her assistant-Bernice Hackney. Participants also included (with Imperial years indicated) Mike & Arlene Hackney and Debra Compson (1968), Rich & Jan Hardy (1952 New Yorker), Dennis & Linda Harris (X), Ole & Peg Jensen (X), Linda & Dolly Massoni (2002 Sebring), Chuck Monedero & Jim Brenden (1959), John & Joy Martinelli (1967), Ron & Ruth Reed and Lori House (1956), Don Steger & Evelyn Martin (1963), William O'Brien and the Wolf family (1957), Bob & Pat Trepanier and Jess Peinado (1972 Challenger) John Tennyson & John Weaver (1965), Chris Walter (1965), and Norm Weinfeld and Mary Corbett (1956).



Ron & Ruth Reed (l) and Lori House & Chris Walter (r), members from Modesto



John & Joy Martinelli (l) and Ole & Peg Jensen (r) enjoy lunch at Napa Joe's



Members Bob Trepanier and his wife Pat, from Santa Rosa, enjoy Napa lunch



Imperial line-up on Main Street in downtown Napa caused much interest

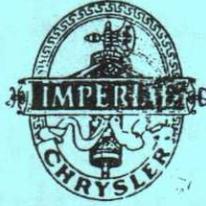


Group photo at Andretti Winery – foreground, left to right – Jan Hardy, Dennis Harris, Linda Harris, John Tennyson, - standing, left to right – Mike, Bernice and Arlene Hackney, Rich Hardy, Debra Compson, Charlene Quinn, John Weaver, John & Joy Martinelli and Chris Walter



Members discuss attributes of William O'Brien's 1957 Imperial

Imperial Video



2002 IMPERIAL STATEWIDE MEET Oakhurst, CA May, 2002

also 2002 Annual Chrysler & Imperial Fall Tour on same tape
Approximately 45 minutes
High Quality VHS Tape

available at November 9th IOASV Business Meeting & thereafter

\$20 mail order boxed & postage paid
\$17 pick-up/in-person
proceeds, less expenses, go to help fund 20th Annual Meet in Monterey, CA

2002 Imperial Video
MAIL ORDER FORM
please print

Name _____ Phone (____) - ____ - _____

Address _____
Street City Zip

____ # of tapes x \$20 postpaid

check payable to: Imperial Owners
P.O. Box 254973
Sacramento, CA 95865

Please allow up to 2 weeks for delivery (3 weeks during Christmas holidays)

2002 Imperial Joint Tour-Event Calendar

Upcoming Events:

Saturday, November 9th – IOASV Business Meeting - Lunch & State Museum Visit

The Golden State Museum has a whole new array of displays – including a segment on California touring in the early days of motoring. The 2-hour tour will be followed by a Noon lunch & important business meeting in downtown Sacramento to discuss and vote on *MERGING with the NorCal IMPERIAL CLUB* to form ONE LARGER NEW IMPERIAL CLUB for the northern half of the state, to be known as the *Imperial Owners Association of Northern California*. A motion will be proposed to deactivate IOASV and merge with the NOR CAL club on or before March 1, 2003. IOASV MEMBERS - please attend this crucial meeting to have your VOTE count. See attached flyer.

December Christmas Party

At press time, your Editor was not able to obtain information about a possible IOASV Christmas Party for this year. If a Christmas Party is organized, it will be announced at the November 9th Meeting or by separate mailer.

Please submit your ideas for 2003 Imperial tours and activities to your Newsletter Editor, PO Box 254973, Sacramento, CA 95865.

Past Events

Sunday, October 6th – Chrysler Fall Classic CPCC Car Show – Fremont

There were a number of Imperial Classes at the 12th Annual Chrysler Fall Classic car show and swap meet at Ohlone College, Fremont. Member winners were as follows:

- | | |
|------------------------------------|---|
| Pre-War Chrysler | - 3 rd - Jim Martin – '39 Imperial Limousine |
| Imperial Convertible Class 1946-60 | - 1 st - Denis Dougherty – '58 Crown |
| Imperial Convertible Class 1961-74 | - 1 st - Henry Hopkins – '61 Crown |
| | 2 nd - Lud Indihar – '64 Crown |
| | 3 rd - Charlene Quinn – '65 Crown |
| Imperial Hardtop Class 1946-60 | 1 st - Russell Hayden – non-member |
| | 2 nd - Jim Zanardi – non-member |
| | 3 rd - Chuck Monedero – '59 LeBaron |
| Imperial Hardtop Class 1961-74 | 1 st - John Swensson – '64 Crown |
| | 2 nd - Ad Indihar – '63 Crown |
| | 3 rd - William O'Brien – '57 Crown |

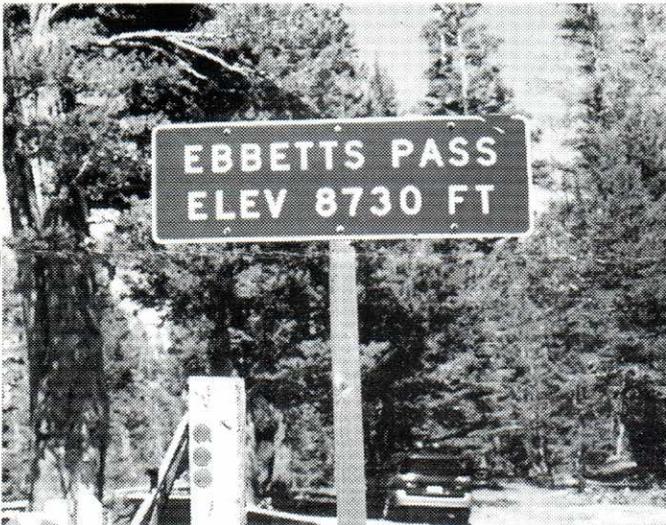
Other Imperial club members known to be in attendance were Victor Fink, Roger Selby, Pauline Yetter, Jimmy White, Bernice Hackney, John & Joy Martinelli, Jan & Rich Hardy, Mike and Arlene Hackney, Dave Jolliff, Bill Watkins, Larry Foster, Jim Hudgens, Paul Graveline, Dave Brumaghim, and John Engstrom.

Annual Fall Chrysler & Imperial Tour

September 21-22nd was Warm but Eventful



26 hearty travelers in 17 cars met at UJ's restaurant in Lodi at 9 a.m. on Saturday, September 21st for the trek across Hwy 12 and 88 to Hwy 49 and Angels Camp, where we picked up more members, and thence on to Hwy 4 and Calaveras Big Trees State Park. After a picnic and business meeting under the trees, Ken and Alice Pederson had to leave us because of a broken radiator seam in their 1957 New Yorker, but Ray and Marty Valero showed up in their 1955 DeSoto to add to the fun. Weather was very warm for the high altitude climb, and it was off to Bear Valley and Lake Alpine at 7,400 feet, where the road narrowed considerably and the group reconnoitered.



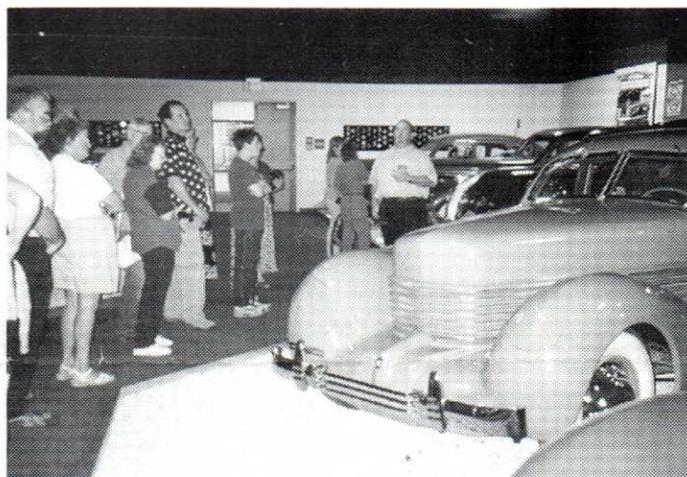
We then went on up to Mosquito Lakes at 8,050 feet down the Pacific Grade Summit (Big Hill) to Pacific Valley and over the bridge to the North Fork of the Mokelumne River. It was then up another long grade to Ebbetts Pass at 8,730 feet, which marks the divide between the western and eastern sides of the Sierra Nevada. From there it was all downhill on hair pin curves to Silver Creek, Passing "Cadillac Curve" with Highland Peak (11,000 feet) in the background. The remains of a late '50's Cadillac that careened off the curve years ago can still be seen at the bottom of the ravine.



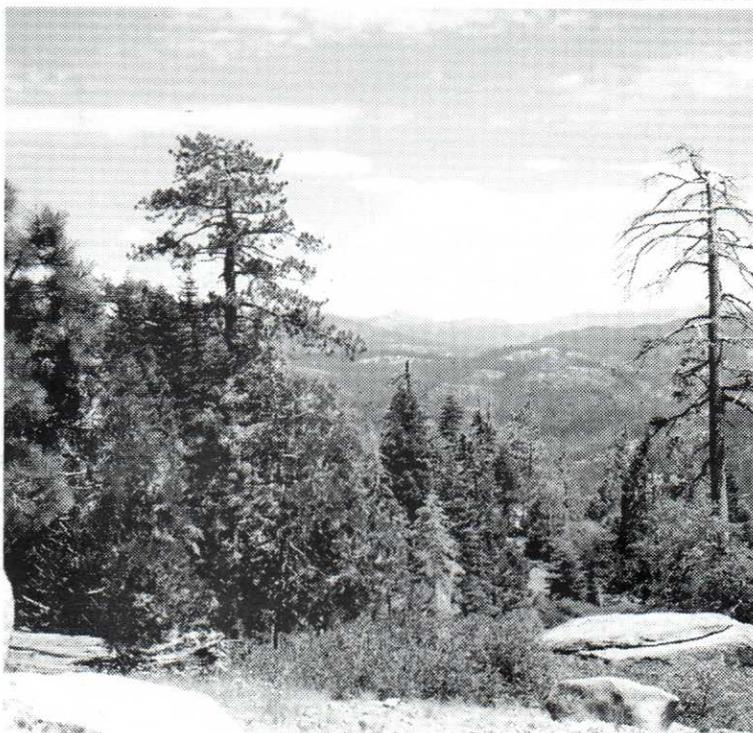
Down along Silver Creek, Hwy 4 turns into Hwy 89 – and a few miles beyond we met together again at Markleeville, the seat of Alpine County, where the Chryslers, Imperials and DeSotos made quite a sight next to the old Markeevile General Store. The proprietor actually came out to take our group picture – and naturally we bought our refreshments from him – the most business he had all month.



Traveling northeast on Hwy 88, we crossed over the state line to Minden, Nevada, where we stayed overnight and had a great group dinner at a local Italian restaurant. Next morning, we were up bright and early for the tour to Carson City. Norm Frey had to leave us because of starter problems, but after a push he was off, back to California or bust. Most members took the guided tour of the historic old Nevada Capitol Building in Carson City and then to Reno for a most fascinating guided tour of the National Auto Museum, where a number of Chrysler products are displayed, including a '56 Chrysler 300B, a '34 Chrysler Airflow, a '24 Chrysler (Walter P. Chrysler's first model),



And even Jack Benny's fabled Maxwell. Imperial club members participating included Debra and Sam Compson, Tom and Sherrie Egger, Vic Fink and Amor Bassa, Norm Frey, Bernice Hackney and Charlene Quinn, Mike and Arlene Hackney, Jim Hudgens, Tom Johnson, Dennis Leary, & Joy Martinelli, Roger Selby, John Tennyson, John Weaver, Ray and Marty Vallero, and Norm Weinfeld and Mary Corbett. CCPC members Dick and Meg Clark, Ken and Alice Pederson, Dennis and Nancy Pitchford and Stuart Ryce and Lori Harmon were also on the trip.





CARS FOR SALE

- **1955 Imperial Newport 2 Dr. HT** – White with black and red interior, will run but has been sitting, decent body. \$3,000. Jerry Cole, Live Oak (530) 695-2961. (5-2)
- **1955 Imperial 2 Dr.** – New chrome and interior, nice paint, good running engine, clean. \$7,850. or trade. Central Calif. Coast. (805) 498-4556. (5-2)
- **1960 Imperial Crown 4 Dr.** – White with blue interior in very good original condition. Everything pristine. Dick, Oxnard. (805) 984-7741. (5-2)
- **1960 Imperial SouthHampton 4 Dr. HT** – Once owned by Mr. Folgers! Car in very fine condition. Always garaged. Recent rebuilt 413 engine and transmission. Body/roof blood red, original paint still shiny. Roof partial chrome extending over top of windows. White leather interior. Swivel front seats. WIDE white wall tires. Was Dad's pride and joy. \$20,000. or best offer. Pete (415) 584-3074 evenings. (11-2)
- **1962 Imperial Crown 4 Dr. HT** – White with blue interior, 76k, very good condition. \$9,500. or best offer. Jerry, Minden, NV (775) 782-1184. (9-2)
- **1963 Imperial LeBaron** – Dual air, beautiful original "turn-key car." Chris, Alameda County. (510) 582-0454. (5-2)
- **1964 Imperial LeBaron 4 Dr. HT** – Recent engine work, inside storage always, excellent interior. \$2,800. Call Colusa for information. (530) 458-5495. (11-2)
- **1967 Imperial Convertible** – Very rare car (only 500). High book \$20,000. but will sell for \$8,000. or BO. Jeff Graeber, San Jose (408) 926-9847. (7-2)
- **1968 – Imperial Crown 4 Dr. HT** – 128k original miles. Transmission rebuilt 1k ago. New tires, battery and water pump. Runs very well. Second owner. Will sell to an Imperial lover who will take care of the car. \$2,500. Nikos Tsagarakis, Fairfield, (707) 631-6601. (5-2)
- **1969 Imperial LeBaron 4 Dr.** – White with champagne top, brown leather interior, rebuilt front end, 4 new michelin tires, 113k, no dents and running when parked 3 years ago. Best offer. Charles Jensen, Santa Rosa (707) 527-9911. (9-2)

- **1972 Imperial LeBaron 4 Dr.** – 2nd owner, in probate 17 years, all original, 2 extra tires, recent tune-up and brakes, approx. 90k. \$4,500. or BO. Charles & Pauline Yetter (650) 697-1399. (7-2)
- **1983 Imperial Coupe** – Dark brown, perfect body, chrome, glass and tan leather interior, 62k. \$1,750. Tom (916) 453-1010, Sacramento. (9-2)

PARTS FOR SALE

- **1961 Imperial** – Right rear passenger door (no glass), rear bumper, pair '61-'63 headlight pods – good condition. Best offer. Dennis Pitchford. San Jose (408) 559-7977. e-mail: weluvmopars@juno.com (5-2)
- **1962 Aluminum Block Engine** – Slant 6 complete. \$300. or BO. Jeff Graeber, San Jose (408) 926-9847. (7-2)
- **1957 Imperial Parts** – Double headlight encasements and covers, five chrome interior door handles, two red lenses, speedometer, electric seat adjuster, turn light housing, misc. chrome pieces, two pair fender rings, hood ornament, two chrome pushbutton columns, automatic fuel control, pushbutton assembly and much more. Paulette Ornellas, San Jose (408) 298-1078. (11-2)
- **Wanted** – 1975 Imperial Sedan in pristine condition. Prefer burgundy in color if possible. Eric Faust (650) 588-7274. (5-2)

NEWSLETTER INFORMATION

Deadline for the next I.O.A.S.V. newsletter is December 15, 2002. Mail to Jimmy White – P.O. Box 2250 – Citrus Heights, CA 95611.

AD PLACEMENT INFORMATION

We will be happy to place your ad for the sale of your Imperial car or parts. Send your information to Jimmy White at the address above. We run the ads for three issues. Please let us know when your item sells so we can make room for others. If you need your ad to run longer let us know and we will do all we can to accommodate you.

